

U.S. CENTER FOR
CITIZEN DIPLOMACY



August Issue

[US Center NGEI](#)

[Spotlight on k-12
International
Exchange
Organizations](#)

[2008 AABF Program
Announced 24
Finalists](#)

[Board & Advisory
Council Updates](#)

[New Staff at the
Center](#)

[Prizes for Excellence
in International
Education](#)

Quick Links

[Get Involved](#)

[NEW! Election Page](#)

[NEW! Other
Organizations' Events
Page](#)

[Job Opportunity](#)

[International
Opportunity](#)

[Education & Training
Opportunity](#)

U.S. Center for Citizen Diplomacy and the Iowa Department of Education Launch Iowa Global Education Institute

The U.S. Center for Citizen Diplomacy has launched a new education initiative that aims to bring a more globally conscious curriculum to American schools. By partnering with the Iowa Department of Education to develop its Global Literacy Goals, the two organizations will work together to develop a curriculum for teachers that incorporate a greater emphasis on global citizenry.



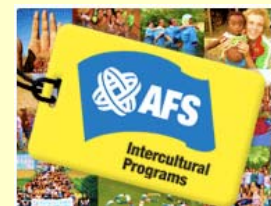
The State of Iowa Department of Economic Development is supporting the current work of the U.S. Center in the form of a \$150,000 grant, \$110,000 of which is allocated to fund the Center's Iowa Global Education Project. In addition, the U.S. Center is assembling a statewide taskforce charged with assessing the current state of affairs in Iowa schools, with particular attention to how students attain global awareness and understanding. Findings from the taskforce and the model curriculum will be the basis for the Center's [National Global Education Institute \(NGEI\)](#).

Spotlight on k-12 International Exchange Organizations

Keeping with this month's education focus, the highlighted organizations for September are AFS Intercultural Programs, EF Educational Tours and The China Exchange Initiative.



[AFS Intercultural Programs](#) is an international, non-governmental, non-profit organization that provides intercultural learning opportunities for high school students around the globe. Designed to help young people develop the knowledge, skills, and understanding



News Alert

[NBC's Today Show: Students who travel with EF Educational Tours were highlighted on NBC's Today Show](#)

[Des Moines Register: Full transcript of educators' discussion about world-class schools](#)

[Los Angeles Times: Budget-Crunched Peace Corps Cuts Volunteer Positions](#)

[The New York Times: Pop!Tech Boot Camp for Innovators](#)

[Des Moines Register: Iowa Schools Should Open Doors to the World](#)

[Des Moines Register : Encourage Learning Foreign Languages](#)

[Span Magazine: Making a Difference](#)

[The Star-Ledger: Woman Expands Students' Horizons Abroad](#)

Quick Links

[Register Now](#)

[Newsletter Archive](#)

[Related Topics](#)

[More On Us](#)

needed to "create a more just and peaceful world," AFS fosters experiences that leave their more than 370,000 program alumni feeling compelled to act as responsible global citizens.

Originally a network of volunteer ambulance drivers during WWI, AFS has evolved into one of the largest and most trusted high school exchange programs in the world. Students have the opportunity to live with a host family for a semester or full academic year while attending classes in the country they are visiting. AFS also offers intense summer programs in more than 50 countries it operates, allowing high school students to earn credit or learn a language while living abroad during their regular academic break. To learn more about this and other [student exchange opportunities](#), please click [here](#) to visit our website.

[EF Educational Tours](#) is the world's largest private education company, with a group of 15 subsidiaries and non-profit organizations centered around language learning, educational travel, cultural exchange, and academic programs. Offering children the opportunity to travel the world as young as age six, EF facilitates travel for thousands of students and teachers around the globe every year.



Established more than forty years ago in Sweden, EF continues to be a powerful force in breaking down barriers of language, culture, and geography. Today, the organization has over 29,000 employees, teachers and volunteers, with offices and schools in 54 countries. As it continues to expand in size and mission, EF remains committed to helping people of all nationalities "become citizens of the world." To learn more about this and other [k-12 study abroad opportunities](#), please click [here](#) to visit our website.

[The China Exchange Initiative](#) focuses primarily on exchange and job shadowing projects between Chinese and American school administrators. Each October, principals from China travel to the United States to attend lectures on American education, shadow partner principals or superintendents on the job, live with host families, visit classes, and participate in a variety of school and community events. In the spring, their American counterparts travel to China to participate on the other side of the experience.

CEI has expanded on its mission statement to foster greater understanding between Chinese and American cultures. The Initiative sponsors programs in elementary and secondary schools around the country that explore new ways to establish mutual respect and appreciation between the West and the East. To learn more about this and other [teacher travel and exchange opportunities](#), please click [here](#) to visit

our website.

2008 AABF Program Announced 24 Finalists

[The Arab & American Business Fellows \(AABF\) program](#) is taking place for the second year with the partnership of [Business for Diplomatic Action, Young Arab Leaders \(YAL\)](#)

Arab and American Business Exchange Fellowship

October 6, 2008 - October 27, 2008

in Dubai, [the National U.S. Arab Chamber of Commerce \(NUSACC\)](#), and the [U.S. Center for Citizen Diplomacy](#). YAL received 150 applicants this year for fellows to visit the United States, and the partners selected 14 Fellows to participate in the exchange from October 6-27. During the first week, Fellows will be hosted by numerous companies in NYC. Three teams of four or five fellows will spend the second week with Mid-American Energy, Wells Fargo, Pioneer, and Kemin Industries in Des Moines, Dow Chemical in Midland, Michigan, and Boeing and Microsoft in Seattle. A final third week will be hosted by NUSACC in DC for all 14 participants. YAL will host 10 Americans over the same three week period in Kuwait and Dubai. Ten U.S fellows were selected from 25 applicants. The program is now a reciprocal exchange program and is expected to expand in the third year.

The countries represented by the 2008 Arab Fellows are: Saudi Arabia, Egypt, Syria, Lebanon, Palestine, Jordan, UAE, Bahrain. **The states represented by the 2008 U.S. Fellows are:** Washington DC, New York, Michigan, Colorado, and Washington. One U.S. Fellow is currently living in Germany.



Board & Advisory Council Updates

A warm welcome to our new Board and Advisory Council members!

Board of Directors: Downing Thomas and Randa Fahmy Hudome

Appointed as Director of The University of Iowa Center for Human Rights in July 2007, Downing A.

Thomas is Interim Associate Provost and Dean for University of Iowa International Programs and a professor in the UI's French and Italian Department in the College of Liberal Arts and Sciences. Thomas received his doctorate in French literature from New York University in 1991 and joined the UI faculty that year.



Randa Fahmy Hudome has more than twenty years of experience in the international affairs arena, including service in both the executive and legislative branches of the U.S. Government. She is the President of Fahmy Hudome International (FHI), a strategic consulting firm that provides critical advice and counsel to Fortune 500 companies, foreign governments, media organizations, private sector entities, and educational institutions with an interest in international energy and foreign policy. She received her juris doctor from the Georgetown University Law Center.



Advisory Council: Norman Mineta and Mary Murray Bosrock

[Norman Mineta](#) is Vice Chairman of Hill & Knowlton based in its Washington, DC office. He is recognized for his expertise in transportation and national security, as well as accomplishments in economic development, science and technology policy, foreign and domestic trade, the environment, budgetary issues and civil rights. Mineta served as President Bush's Secretary of Transportation from 2001 to 2006 and President Clinton's Secretary of Commerce from 2000 to 2001.



Mary Bosrock is the founder and CEO of International Education Systems. She is also the author and publisher of the Put Your Best Foot Forward books, an award-winning series on cross-cultural communication and behavior. A featured speaker and consultant to multinational corporations and organizations, Mary is known for her informative and entertaining style of discussing customs and practices around the world.



International Advisory Council: Melissa Conley Tyler, Australia and Hayumi Higuchi, Japan

Melissa Conley Tyler is the National Executive Director of the Australian Institute of International Affairs. She is a lawyer and specialist in conflict resolution, including negotiation, mediation and peace education. She was previously Program Manager of the International Conflict Resolution Centre and a Senior Fellow in the Faculty of Law at the University of Melbourne.



Hayumi Higuchi is a professor in the History Department at Senshu University in Kanagawa, Japan. She received her Ph.D from Ritsumeikan University, Japan, and her M.A. from the University of North Carolina at Chapel Hill. She has been

the published author, editor, or translator of several books about American history. Her current research interest revolves around the making of memory in race relations in 20th century America, as well as civil rights movements in the United States.

The next meeting of the Board of Directors will take place February 5 & 6, 2009 in Washington, DC.

New Staff at the Center

Yao Chang is the new IT/Website Specialist at the Center. Yao wants to become a multimedia publisher in China to promote China's freedom of speech. She came to the United States three years ago to expand her knowledge, experience and vision for her dream. She received her Master's from the Iowa State University Greenlee School of Journalism and Mass Communication with a minor in Statistics. Her Bachelor of Arts degree in International Economics and Trade was awarded from Fudan University in Shanghai, China. Yao is active, optimistic and she likes challenges. She was awarded a 2007 International Student Scholarship for Outstanding Leadership and Community Involvement at Iowa State University.



Matt Clark is the new intern at the U.S. center. Matt is a senior political science and journalism major at Drake University. He grew up in the Quad Cities and has recently caught the travel bug. In the past two years he has spent time in Japan, Germany, Luxembourg, Belgium, The Netherlands, and Mexico. A junkie of U.S. politics, Matt has become increasingly interested in international affairs and is happy to be working with the U.S. Center.



Apply Online Now for the 2008 Goldman Sachs Foundation Prizes for Excellence in International Education! Deadline: 12/01/2008

The Goldman Sachs Foundation and Asia Society are seeking applications for [the 2008 Goldman Sachs Foundation Prizes for Excellence in International Education](#). Eligible schools, private organizations, and individual high school students are encouraged to apply.

In previous years, the prizewinners have shown exceptional imagination and commitment to integrating intellectually rigorous international content into schools, fostering effective teaching and learning of world languages, and bringing the

world to America's youth in exciting ways through the use of media and technology.

The Goldman Sachs Foundation is a global philanthropic organization funded by The Goldman Sachs Group, Inc. The Foundation's mission is to promote excellence and innovation in education and to improve the academic performance and lifelong productivity of young people worldwide. This awards program was created in 2003 to raise awareness of the growing importance of international knowledge and skills for U.S. students and annually awards prizes totaling \$150,000 in five different categories.

For more resources for students, parents and teachers interested in getting involved in citizen diplomacy, please click [here](#) to visit our website.

This is a monthly publication of U.S. Center for Citizen Diplomacy. For further information about this newsletter please visit our website at <http://www.uscenterforcitizendiplomacy.org>

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to drasmussen@uscenterforcitizendiplomacy.org by info@uscenterforcitizendiplomacy.org.

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



U.S. Center for Citizen Diplomacy | 525 SW 5th Street, Suite A | Des Moines, | IA | 50309